

## Media Accreditation and Conduct Agreement – Invest Canada '26

This Media Accreditation and Conduct Agreement (“Agreement”) is entered into between the Canadian Venture Capital & Private Equity Association (“CVCA”) and the undersigned media representative (“Media Representative”) as a condition of attendance at Invest Canada '26, to be held May 26–28, 2026 in Halifax, Nova Scotia.

This Agreement applies solely to the Media Representative’s accreditation, access, and conduct in connection with Invest Canada '26 and does not extend to any other CVCA conference or event.

By signing this Agreement, the Media Representative acknowledges and agrees to the following terms.

### 1. Condition of Accreditation

Media accreditation for Invest Canada '26 is granted at the sole discretion of CVCA and is conditional upon full compliance with this Agreement.

Failure to comply with any provision of this Agreement may result in immediate revocation of accreditation and denial of access to current and future CVCA events.

### 2. Scope of Permitted Access

Accredited media access is limited to plenary main-stage programming (Ballroom B2 & B3) and social receptions [formally listed on the official Invest Canada '26 agenda](#). All other programming, including breakout sessions, closed meetings, GP–LP sessions, and off-agenda events, is excluded unless expressly authorized in writing by CVCA.

For the purposes of this Agreement, a session or event is “expressly authorized for media observation” only where CVCA has designated such access in writing in advance. Physical access or lack of removal does not constitute authorization.

### 3. Explicit Exclusions

The Media Representative may not attend, observe, or access, in whole or in part, the following categories of programming, including but not limited to:

1. Limited Partner–only programming
2. General Partner–only programming
3. GP–LP matchmaking sessions, including curated one-on-one meetings
4. Invitation-only or closed sessions
5. Select breakout sessions, as designated by CVCA
6. Any social reception, networking event, meeting, or gathering not expressly listed on [the official Invest Canada '26 conference agenda](#), unless prior written approval is granted by CVCA

The Media Representative may not intentionally position themselves near restricted programming areas for the purpose of observing, overhearing, or gathering information.

### 4. Application of Chatham House Rules

All Invest Canada programming is governed by Chatham House Rules, except where CVCA designates a session as on the record in writing. The session "A Conversation with Canada's Minister of Finance" (May 28, Ballroom B2-B3) is designated on the record and attributable. Remarks made during that session may be reported and attributed without further permission. All other programming remains subject to the Chatham House Rules set out below.

The Media Representative may report only on high-level thematic matters discussed during programming sessions expressly authorized for media observation and may not attribute specific views, positions, strategies, or comments to any identifiable individual, firm, or organization without explicit permission obtained in accordance with this Agreement.

Attribution is permitted only where explicit permission is granted by the speaker, permission is obtained directly by the Media Representative, and permission is secured outside the session environment.

Absent such permission, all reporting must remain unattributed.

CVCA has no obligation to facilitate introductions, arrange interviews, or connect Media Representatives with conference attendees. Any outreach or interview requests must be initiated independently by the Media Representative and are subject to the attendee opt-in provisions set out in this Agreement.

## **5. Prohibition on Informal or Incidental Information**

The Media Representative agrees that the following information is confidential and may not be reported, quoted, paraphrased, attributed, or published in any form:

- Hallway conversations
- Side discussions
- Informal remarks
- Comments overheard in passing or by chance
- Information obtained outside programming sessions expressly authorized for media observation by CVCA
- Information relating to restricted or excluded programming

This prohibition applies regardless of whether the information is perceived to be newsworthy, material, or voluntarily shared in an informal context.

Notwithstanding the foregoing, where an attendee who has expressly opted in to media engagement voluntarily provides a statement to a Media Representative and explicit permission for attribution is obtained in accordance with Section 4, such statement may be used subject to the terms of this Agreement.

## **6. Media-Attendee Engagement**

The Media Representative may engage directly with conference attendees only where the attendee has expressly opted in to media engagement. Attendee opt-in status shall be determined solely by CVCA based on registration disclosures. The Media Representative may not proactively solicit interviews with attendees who have not opted in through CVCA's registration process.

CVCA does not broker, schedule, or host media interviews.

Media Representatives may not initiate, conduct, or formally record interviews on the conference floor, inside session rooms, or in hallways, lounges, or common areas of the venue.

If an attendee voluntarily approaches a Media Representative and elects to engage in conversation, any use of that conversation must comply with the attribution and opt-in provisions of this Agreement. Formal interviews must be arranged independently and conducted offsite or in a location expressly approved by CVCA.

Notwithstanding the foregoing, CVCA has authorized a media scrum with the Honourable François-Philippe Champagne, Minister of Finance and National Revenue, immediately following the session "A Conversation with Canada's Minister of Finance" on May 28, 2026. The scrum will take place in the Ballroom Pre-Function Area located closely outside the Ballroom B3 doors. Accredited media may attend, record, and report the scrum on the record and with attribution. This

authorization applies solely to the designated scrum and does not extend to any other interview, recording, or engagement in common areas of the venue. All other provisions of this Section and this Agreement remain in effect.

**7. Identification and Conduct**

The Media Representative agrees to visibly display media credentials at all times while onsite and to conduct themselves in a professional manner consistent with the purpose and integrity of the conference.

**8. Enforcement and Remedies**

In the event of a breach of this Agreement, CVCA may, at its sole discretion, revoke media credentials immediately, demand correction, clarification, or removal of published material, deny future accreditation to the Media Representative and/or affiliated outlet, and pursue all available legal and equitable remedies.

These remedies are cumulative and do not limit any other rights available to CVCA.

**9. Governing Law**

This Agreement shall be governed by and construed in accordance with the laws of the Province of Ontario and the federal laws of Canada applicable therein. The parties attorn to the exclusive jurisdiction of the courts of Ontario in respect of any dispute arising under this Agreement.

**10. Acknowledgement**

By signing below, the Media Representative acknowledges that they have read, understood, and agree to be bound by the terms of this Agreement as a condition of accreditation.

Media Representative Name: \_\_\_\_\_

Media Outlet: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

***Approved on behalf of the Canadian Venture Capital & Private Equity Association (CVCA):***

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_